

Hello.

My name is Evelyne.

I'm from Long Beach, California.

I've been a Hollywood studio assistant,

a Brooklyn gallery girl,

an aspiring art historian,

and now, a **copywriter**.

My parents still hope I'll go to law school.

## EVELYNNE SCHOLNICK

evelynnes.com

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### EDUCATION

VCU Brandcenter, 2011 - 2013 // MS, Copywriting

Columbia University // Post-Baccalaureate, Art History

UCLA // BA, Political Science

### EXPERIENCE

#### **Freelance (On-site + On-my-couch in Brooklyn)**

Feb 2019 - present // ACD Copywriter

*Wieden+Kennedy, Droga5, Spotify, Johannes Leonardo, Instagram, The Many, Grey, Facebook Reality Labs, Fred & Farid, McCann, Publicis, MRM//McCann, Doner, FCB, McGarrah Jessee, BooneOakley, Ogilvy, Wunderman Thompson, VMLY+R, Red Scout, Mekanism, Digitas, VaynerMedia, Yard NYC, Tombras, Critical Mass, The Many, Huge*

#### **Pereira O'Dell (New York, NY)**

March 2018 - Jan 2019 // Senior Copywriter

*MINI, European Wax Center (won a Bronze Clio), Memorial Sloan.*

*Honed SoHo celebrity sighting skills.*

#### **Mullen (Boston, MA)**

July 2013 - Feb 2018 // Copywriter

*JetBlue, U.S. Cellular, Royal Caribbean, E-Trade, Century 21, new biz.*

*Did not develop a Boston accent.*

#### **Johannes Leonardo (New York, NY)**

June 2012 - Aug 2012 // Creative Intern

*Bacardi, new business. Studied art of wearing black on black.*

#### **The Invisible Dog Art Center (Brooklyn, NY)**

May 2010 - Feb 2011 // Gallery Assistant + Exhibition Coordinator

*Learned dirty French words from Parisian boss.*

#### **The Weinstein Company (Los Angeles, CA)**

Dec 2007 - Dec 2008 // Acquisitions + Co-Productions

*Script, film, festival coverage. Survived a week with Harvey Weinstein.*

#### **Lionsgate (Santa Monica, CA)**

Aug 2006 - Oct 2007 // International + Development

*Script coverage. Walked the carpet at Cannes and didn't trip.*